



**ALTURA**

**Forever Tough**

A product of CEAT LIMITED



**TRUCK & BUS  
RADIAL TYRES**

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**CEAT**



**ALTURA** is a popular brand of CEAT Limited, one of India's leading tyre manufacturers. Established in 1958, CEAT is a part of RPG Enterprises, among the top 5 business houses in India, with a group turnover of USD 2.5 billion.

CEAT's turnover for the year 2009 - 10 stands at USD 700 million. CEAT's export business had a robust performance with turnover of USD 145 million.

**Manufacturing Facilities** Directly employing 6000 people across 5 plants (3 in India and 2 in Sri Lanka) CEAT has a wide range of tyres for all user segments. Its range comprises of tyres for commercial segments like Trucks, Buses, Light Commercial Vehicles as well as Passenger Cars, SUVs and Two & Three Wheeler tyres for domestic use - radial & cross ply. In the Speciality segment CEAT manufactures Farm, Mining & Earthmover, Industrial & Construction Equipment tyres and other special application Off the Road tyres.

**Technology** Major commitment to Research and Development enables ALTURA / CEAT to remain at the technical forefront of the tyre industry. The company is also equipped with State-of-the-Art Research, Design and in-house testing facilities, which has helped the company in developing tyres of the highest quality. With 45 years of expertise, today CEAT is capable of facing the challenging needs of our customers around the world.

**Marketing** CEAT enjoys a major market share in India where tyres are exposed to extreme operating conditions. In India, CEAT is the largest supplier to OEMs particularly in SUV, LCV, Truck and Tractor segment. CEAT has been exporting tyres since 1964, which has helped it in getting firm foothold in the export market. Today ALTURA / CEAT tyres are put to service in more than 102 countries across the globe. Its main export markets are North & South America, South East Asia, Middle East and Africa. AIRIA and CAPEXIL have recognized CEAT's efforts with awards for 10 consecutive years for outstanding export performance.



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# NXG R1

## TUBE TYPE FOR BUS APPLICATION

Size	Type	PR	LI/SS	OD	SW	NS
9.00R20	Tube Type	16	144/142K	1016	257	14.5

- Circumferential ribs for excellent stability and steering response
- Deeper tread for higher mileage
- Optimized tread design resists irregular wear



# NXG 51

## TUBE TYPE FOR ON / OFF APPLICATION

Size	Type	PR	LI/SS	OD	SW	NS
10.00R20	Tube Type	16	146/143K	1056	277	17.2

- Semi lug pattern for On and Off application
- Tie bar on shoulder lugs to resist irregular wear
- Special tread compound for cut and chip resistance
- Lugs in the shoulder and blocks in centre provides excellent traction and braking



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# NXG B1

## TUBE TYPE FOR REAR AXLE APPLICATION

Size	Type	PR	LI/SS	OD	SW	NSD
10.00R20	Tube Type	16	146/143K	1059	277	18.5
11.00R20	Tube Type	16	150/147K	1085	287	19

- Deep tread depth for higher mileage
- Wider tyre for better traction
- Tie bar/fillet between shoulder block resists any irregular wear





# **NXG R1**

## **TUBE TYPE FOR TRUCK & BUS APPLICATION**

Size	Type	PR	LI/SS	OD	SW	NSD
10.00R20	Tube Type	16	146/143K	1053	277	15.5
11.00R20	Tube Type	16	150/147K	1078	287	15.5

- Wider shoulder resists rib tearing
- Five rib pattern for good wet braking and traction throughout tyre life
- Circumferential ribs for excellent stability and steering response
- Deeper tread for higher mileage
- Optimized tread design resists irregular wear





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# NXG R1

## TUBELESS FOR TRUCK & BUS APPLICATION

Size	Type	PR	LI/SS	OD	SW	NSD
11R22.5	Tubeless	16	148/145L	1049	279	15.5
295/80R22.5	Tubeless	16	153/148M	1053	301	16

- Wider shoulder resists rib tearing
- Five rib pattern for good wet braking and traction throughout tyre life
- Circumferential ribs for excellent stability and steering response
- Deeper tread for higher mileage
- Optimized tread design resists irregular wear



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# NXG 51

TUBE TYPE FOR ALL POSITION

Size	Type	PR	LI/SS	OD	SW	NSD
12.00R24	Tube Type	18	158/155 K	1206	313	14

- All position special rib lug design
- Cooler running compound for excellent speed and heat durability
- Optimized tread design to resist cut chip and rib tearing
- Stronger casing for load durability



# NXG 51

**TUBELESS FOR ALL POSITION**

Size	Type	PR	LI/SS	OD	SW	NSD
315/80R22.5	Tubeless	18	154/150M	1080	316	17

- All position special rib lug design
- Cooler running compound for excellent speed and heat durability
- Optimized tread design to resist cut chip and rib tearing
- Stronger casing for load durability

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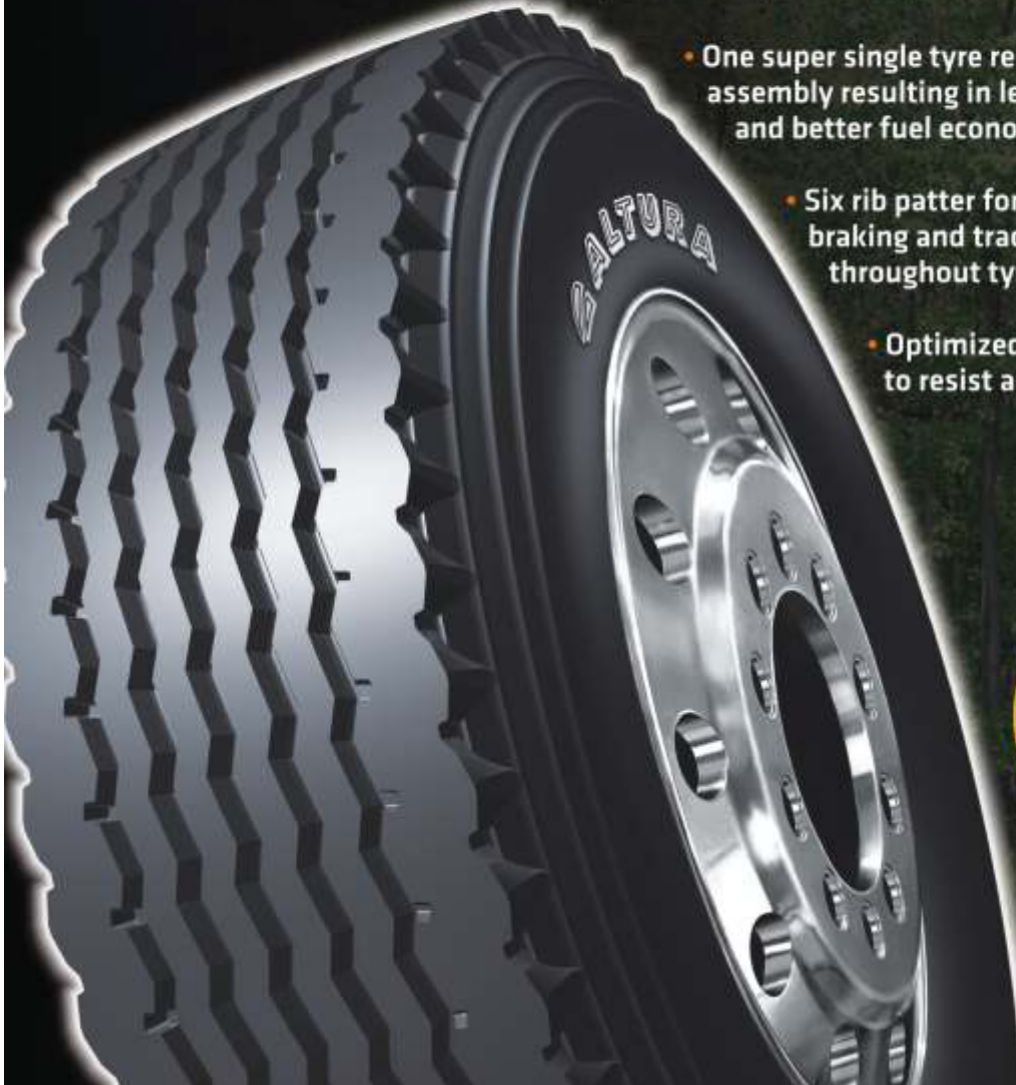


# NXG R1

**SUPERSINGLE TUBELESS TYRE  
FOR TRAILER APPLICATION**

Size	Type	PR	LI/SS	OD	SW	NSD
385/65R22.5	Tubeless	20	158 K	1078	386	16.5

- One super single tyre replacing dual assembly resulting in less weight and better fuel economy
- Six rib patten for good wet braking and traction throughout tyre life
- Optimized tread design to resist any irregular wear





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# TBR NEW SIZES COMING SOON



## **PRO B10**

**TUBELESS TYPE FOR REAR AXLE APPLICATION**

295/80R22.5 PRO B10 16PR Tubeless



## **PRO R10**

**TUBELESS TYPE FOR TRUCK & BUS APPLICATION**

275/80R22.5 PRO R10 16PR Tubeless



## **PRO R10**

**TUBELESS TYPE FOR TRUCK & BUS APPLICATION**

12R22.5 PRO R10 16PR Tubeless

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